PRM Products by Priime

Product Suite

Priime's product suite will all be represented with Priime.com web apps and beautiful native apps across multiple operating systems and devices. Priime's team has experience building elegant and delightful end-to-end products.

Priime.com will be the hub for the world of Stock Photo and Video DCLs around the world. Curators large and small will be showcased and indexed, and work by Creators will be editorially featured and searchable. Curators and Creators will be able to find and create communities around the DCLs, and be able to create hosted marketplaces using their DCLs. Buyers will have great tools to manage existing licenses and discover new relevant DCLs to purchase stock from.

Creator Tools

The Creators will have tools to work and organize their photos on their desktops and devices natively, as well as web applications to interface with the Priime Stock Photo extension of the PRM Platform:

- Native applications that will use Proof-of-Ownership processes to protect and publish Creator's select photos into the PRM network
- Management tools of existing photos, including submissions and invites to DCLs, viewing active licenses, and staking PRM into their photos
- Creators can generate plug-ins on Priime.com to embed their photos on their own websites, such as on their own Wordpress pages, or completely custom-made portfolios. These plug-ins will allow Buyers to find the DCLs where they can purchase the photo licenses, as well as Curators to find and invite their work into DCLs
- Community tools to connect with peers, share and follow the work that they are creating, and join in conversations in groups that are created on Priime.com

Curator Tools

Curators will have their DCLs featured across Priime.com's hub, listed with easy tools for searching by Buyers, as well as all the tools needed to create and manage their DCLs:

- Plug-in generators to embed DCL and licensing flows onto any website
- Manage all the features of their DCLs, including submissions, invites, other Curators, and PRM stake

- Native management tools on any of the popular operating systems and devices
- Discover stock photos to curate into DCLs
- Hosted marketplace on Priime.com, that allows Curators to easily create a web interface for their DCLs. Customizable and readily discoverable with the Priime.com hub

Buyer Portal

Buyers will find the Priime.com hub as a useful and beautiful interface to the PRM Platform. Both discovery, license transactions, asset downloads, and validation checks can all be done easily from DCL plug-ins on other websites as well as right on Priime.com through hosted marketplaces:

- Discover stock photo/video DCLs through featured lists and indexes
- Tools to request copyright validations, download assets, and communicate with Creators and Curators
- Wallet to manage PRM holdings and active licenses

Photo Validation Network

Priime will create the first Validation Network specifically designed for photos. Priime will develop an absolute validation process for proving ownership for stock photos. Strict requirements for digital negatives, camera serial numbers and their hashes, and other Proof-of-Ownership data will be implemented in the Priime Photo Validation Network. The first nodes will be developed by Priime, but the community will also be encouraged and aided in the creation of a decentralized array of nodes:

- Nodes in the PRM network will use Priime's photo-specific validation extension
- Uses Proof-of-Ownership data by generating public keys using original photo data, including camera serial numbers, one-pixel border key that was not included in the published photo, RAW photo data, and Proof-of-Existence
- Software kits for Validators to get their own nodes up and running easily. PRM Tokens will also be awarded to the earliest of the Priime Photo Validation Network